

## Message Text

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PAGE 01 BONN 06871 211657Z

ACTION CU-03

INFO OCT-01 EUR-12 ISO-00 SSO-00 /016 W

-----211701Z 047452 /44

O P 211649Z APR 77

FM AMEMBASSY BONN

TO SECSTATE WASHDC IMMEDIATE 7571

INFO USIA WASHDC PRIORITY

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STATE FOR CU/WE, STRAUS; USIA FOR IEU

E.O. 11652: N/A

TAGS: SCUL

SUBJECT: GERMAN-AMERICAN CULTURAL TALKS

REF: STRAUS-DODDS TELCON, 4/20

1. RE AGENDA ITEM ON GOETHE INSTITUTES/FRG CONSULATES IN THE U.S. AND AMERICA HOUSES/CONSULATES IN FRG, KULTURABTEILUNG TOLD CAO TODAY THAT AMB. SCHOEDEL WANTS TO DISCUSS: A) HOW WELL ITS EXISTING GOETHE INSTITUTES AND CONSULATES ARE "COVERING" THE U.S. WITH THEIR CULTURAL-EDUCATIONAL PROGRAMS (DO THEY HAVE ENOUGH INSTALLATIONS IN THE U.S. OR SHOULD THEY HAVE MORE?); B) SHOULD THEIR INSTALLATIONS IN THE U.S. BEGIN TO PRESENT POLITICAL PROGRAMS IN ADDITION TO THE CULTURAL-EDUCATIONAL PROGRAMS WHICH THEY HAVE PRESENTED FOR YEARS? THERE IS A DIVISION OF OPINION ON POINT B) BOTH IN THE FOREIGN MINISTRY AND IN THE GOETHE INSTITUTE ORGANIZATION. THE KULTURABTEILUNG WILL NOT DISCUSS COSTS OR PERSONNEL OF ITS INSTALLATIONS IN THE U.S. NOR OF U.S. INSTALLATIONS IN THE FRG.

2. AMB. SCHOEDEL HAS JUST DECIDED THAT HE WILL PROBABLY

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DISCUSS BRINGING GROUPS OF AMERICAN MEDIA LEADERS TO THE FRG AS A PROJECT UNDER FUTURE COOPERATIVE CULTURAL PROGRAMS, AS A FOLLOW-ON TO THE VERY SUCCESSFUL MUNICIPAL CULTURAL CONFERENCE IN L976. HE MAY PREFER TO RAISE IT UNDER THE AGENDA ITEM ABOUT MASS MEDIA, BUT IT SEEMS PROBABLE THAT HE WILL MAKE A DEFINITE PROPOSAL THAT WE AGREE TO THE INVITATION OF MEDIA LEADERS FROM EACH

OTHER'S COUNTRY. FYI, FOREIGN MINISTRY CONTINUES TO BE DISAPPOINTED AT WHAT IT CONSIDERS A POOR PRESS IN THE U.S., AND AT SUCH TV PROGRAMS AS HOGAN'S HEROES. THIS PROPOSAL IS THE MINISTRY'S ATTEMPT TO IMPROVE THE FRG IMAGE IN THE U.S., ABOUT WHICH IT FEELS DEEPLY. EMBASSY FEELS IT WOULD BE VERY USEFUL FROM U.S. VIEW-POINT TO BRING MORE YOUNG FRG MEDIA LEADERS TO U.S. AND THEREFORE RECOMMENDS ACCEPTANCE OF THIS PROPOSAL BY THE DEPARTMENT.

3. WORKING ON BETTERMANN MATTER.  
STOESSEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** MEETING AGENDA, PERSONNEL, MEETINGS, EDUCATIONAL EXCHANGE PROGRAMS, EMBASSIES, SCHOOLS, OPERATING COSTS  
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**Review Markings:**  
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